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## **ONE,MISSISSIPPI AGENTS and BROKERS FACT SHEET**

Mississippi recognizes the importance of providing small employers access to alternative health care options for their employees. *One, Mississippi*, the state's health insurance marketplace, provides assistance in a variety of ways, including in-person, on-line, and telephone support. Agents and brokers are among those who play a role in educating small employers about *One, Mississippi* insurance affordability programs, and with helping small employers and their employees compare plans and enroll in coverage. *One, Mississippi* will pay a consulting fee to registered agents and brokers that assist small employers.

### **Role of Agents and Brokers in *One, Mississippi***

- Educate small employers about MS SHOP Marketplace
- Assist small employer with selecting a qualified health plan for employees
- Assist small employer with adding employees in *One, Mississippi*
- Assist small business employees with plan selection

### **Registration with *One, Mississippi***

All agents and brokers must register with *One, Mississippi* to assist small employers and their employees. The online registration process for Agents began April 1, 2014 at [www.onemississippi.com](http://www.onemississippi.com) prior to initial enrollment for small businesses. Small businesses may begin enrollment as early as May 1, 2014 with effective date for coverage July 1, 2014. In completing the registration process, the agent will:

- Maintain an individual producer license in the State of Mississippi and not have a conflict of interest
- Comply with federal and state laws, rules, standards and policies including those related to privacy and security, as a condition of working with small employers in *One, Mississippi*
- Confirm his or her identity by answering a number of simple questions online
- Participate in *One, Mississippi* Agent Training including demonstration of the *One, Mississippi* Agent and Employer Portal and Privacy Training.
- Agree to annual privacy training and attest to the training in order to continue to participate in *One, Mississippi*
- Complete any annual MID licensing requirements in order to maintain a valid producer license

### **What can you do now?**

- **Learn the basics** of the Affordable Care Act to understand requirements and become adaptable to new changes
- **Learn your demographics** and the options available to your target community

- **Create a marketing plan** and be prepared to cast a wider net to approach new clients
- **Participate in the Small Business Informational sessions** being offered April 24 and 25 in order to assist your small businesses with enrollment
- **Visit *One, Mississippi* online** at [www.onemississippi.com](http://www.onemississippi.com) for agent registration, certification classes, latest webinars, and FAQs. You may also call the Contact Center at 1-(855)-9MS-SHOP, 1-(855)-967-7467